



Add a smaller Red Cross on your flag for each one of your family who is a 1919 member.



You will get a button, too, when you join. Wear that on your coat.

Red Cross workers have definite instructions not to encourage any one to join more than once.

When you wear your button it lets those workers know you belong—then they won't ask you again.

Fly your flag—

The work of the Red Cross *must* go on—it *will* go on, and *you* must make it possible.

This is Red Cross Week. It is the only opportunity you will have to join the Red Cross for the year 1919, or to re-new your old membership.

As soon as you join and get your flag, put it in the front window of your home—let all the world know you are a member of that great organization of humanity and that you are *proud* to belong.

Join the Red Cross

-all you need is a heart and a dollar

The Atchison, Topeka and Santa Fe Railway System
GENERAL STOREKEEPER'S OFFICE
Topeka, Kansas, December 12, 1918.

H. E. RAY,
General Storekeeper

Mr. W. A. Hibby, Chairman,
Publicity Committee,
Dear Mr. Hibby: Topeka Chapter,
American Red Cross.

The clarion call of your S. O. S. in the interest of the Red Cross Roll Call should arouse the immediate and active response of every true hearted American, individual and corporation.

In fullest appreciation of the direct benefits we have had in each successive war drive in which it has been our privilege to have a part, and with the purpose of doing everything we can to make the HIGHEST PERCENTAGE ever in the present drive for Red Cross memberships, the employees of the Santa Fe Store House wish to get behind the committee in putting over Topeka in spite of the handicaps.

We appreciate the extreme difficulty that the "flu" has caused and believing that a page advertisement will mean at least a thousand memberships, we desire to assume the expense to run this one on Friday.

Among the thousands of employees of the Santa Fe there is not one but would put his shoulder to the wheel to help you and your committee which has done such faithful work in all the drives.

Very truly yours,
H. E. Ray
General Storekeeper.

This Page Contributed to the Promotion of Christmas Memberships in The American Red Cross by the SANTA FE STOREHOUSE EMPLOYEES